



Convenience translation

Press release

Yes we can!

Mitsubishi Electric provides innovative solutions for many challenges: at factories, at work, in buildings, around towns and even in the skies and beyond. In our new brochure "Solutions for your business" you find thrilling case studies!

Ratingen, 23 August 2017 – Mitsubishi Electric is one of the world's leading names in the manufacture and sale of electrical and electronic products and systems used in a broad range of fields and applications. In Europe Mitsubishi Electric is active in the fields of information processing and communications, automotive, industrial technology, energy, transportation and building equipment as well as air conditioning and heating technology.

Thanks to the wipe scope of innovative products and services, the Ratinger company offers not only single products but the key to intelligent complete solutions. Through the clever combination of different products and cross-divisional projects, Mitsubishi Electric opens the door to the customers for entirely new possibilities. Complete data centers for example work faster thanks to Mitsubishi Electric's 10Gbps & 25Gbps laser diodes.

In doing so, Mitsubishi Electric has a clear goal in sight: homogeneous perception of the complete solutions in the market. The following five technology areas, which are significant to today's and future life, have been identified: Transportation, Building, Communication, Energy and Automation.

Mitsubishi Electric convinces with precisely tuned products, intelligent complete solutions and first class service for example in residential and building construction. Thus, Mitsubishi Electric makes the five star life style of the





luxurious Mainport Hotel even more comfortable. All rooms are equipped with high-class entertainment electronics. To comply with the construction time of less than one year, it was decided to install a Mitsubishi Electric heating pump system to make heating and cooling possible at the same time. Elevators of Mitsubishi Electric transport the guests fast and safe to their floors.

The new German Branch of Mitsubishi Electric in Ratingen is a successful example for the use of its various products, too. Thanks to the City Multi VRF-R2 system the energy consumption is reduced by 40 percent in the new building.



Yuji Suwa

"We want to be perceived in different branches of the market homogeneously as one whole company. In doing so, we are focusing on the future and present solution concepts, which help us to meet tomorrow's technical and social challenges", explains Yuji Suwa, President of the German Branch of Mitsubishi Electric Europe.

Mitsubishi Electric develops individual and long-term solutions for its customers. Learn more about successful case studies in our brochure "Our solutions for your business". Please request your exemplar at solutions@meg.mee.com or visit our homepage http://de.mitsubishielectric.com/de.

About Mitsubishi Electric

For almost 100 years, Mitsubishi Electric Corporation has been providing corporate customers and end users throughout the world with high-quality products for data processing and communication, space systems and satellite communication, home electronics, industrial technology, energy, transport and building services as well as air conditioning and heating technology.





With around 138,700 employees, the company had earned a consolidated revenue of USD 37.8 billion at the end of the business year on 03/31/2017*.

It has sales offices, research companies and development centers as well as production sites in more than 30 countries. Mitsubishi Electric has been represented in Germany since 1978 as a branch of Mitsubishi Electric Europe. Mitsubishi Electric Europe is a fully-owned subsidiary of the Mitsubishi Electric Corporation in Tokyo.

* Exchange rate 113 Yen = 1 US Dollar, as at 03/31/2016 (Source: Tokyo Foreign Exchange)

Further information:

www.MitsubishiElectric.de

http://de.mitsubishielectric.com/en/solutions/

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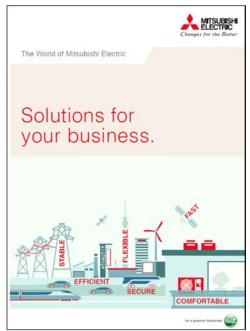
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You want to learn more about our solutions? Please request our brochure.



Yuji Suwa President of the German Branch of Mitsubishi Electric Europe



Modern Building Management with Mitsubishi Electric's Maps-Life-Cycle-Softwaretool (Mitsubishi Adroit Process Suite)





Consequently sustainable with renewable energies and intelligent energy control: the new building of the German Branch of Mitsubishi Electric



Thanks to the City Multi VRF-R2 system the energy consumption is reduced by 40 percent in the new building of the German Branch of Mitsubishi Electric